



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

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# YUAN ZE UNIVERSITY 2016 SUMMER PROGRAM IN ENTREPRENEURSHIP & ELECTRONIC COMMERCE

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**Program proposal by**

UQ Business School &  
Institute of Continuing & TESOL Education  
The University of Queensland (ICTE-UQ)

**for**

Yuan Ze University (YZU), Taiwan



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## Background

Following the success of the inaugural Entrepreneurship and Electronic Commerce Program for Yuan Ze University (YZU) in 2015, the Institute of Continuing & TESOL Education at The University of Queensland (ICTE-UQ) in conjunction with the UQ Business School wishes to express its interest in providing the program again in 2016.

ICTE-UQ has extensive experience in the design, development and delivery of programs catering for university students, faculty members and government officials. Additional information regarding The University of Queensland (UQ) and ICTE-UQ is included as Attachment C to this proposal.

## Program Outline

### Program Dates

A five week customised Study Program is proposed as follows:

<b>Proposed Program Schedule</b>	
Arrive Brisbane:	Sunday 3 <sup>rd</sup> July 2016
Entrepreneurship and Electronic Commerce Course:	Monday 4 <sup>th</sup> July to Friday 5 <sup>th</sup> August 2016
Depart Brisbane:	Sunday 7 <sup>th</sup> August 2016

Participants are advised to plan to arrive on the Saturday or Sunday before the program commences and to depart on the Saturday following completion of the program.

Please note that a minimum of 8 weeks' notice is required to allow for confirmation or adjustment of program materials.

### Number of Participants

The program is costed on 20 participants. Please note that we cannot accept a reduction in the number of participants without adjusting the cost of the program.

### Minimum Age of Participants

Participants of the age of 18 years or over will be accepted into the program.

## Course Outlines

Entrepreneurship and online business are closely linked given the Internet's facilitation of trialling new business ventures with lower levels of risk than a traditional bricks & mortar business. Accordingly, knowledge of both aspects is crucial for anyone with an interest in starting a business. To develop such knowledge, the proposed interleaved course design spans a five-week period during which fundamentals of Entrepreneurship and New Ventures, as well as Electronic Commerce will be taught. Students will be taken on three off-site excursions and participate in one on site workshop.

The courses are structured to take place twice a week in three hour sessions. From Week One to Week Three students will take Entrepreneurship and New Ventures and From Week Three to Week Five, Electronic Commerce, leaving most Fridays and weekends free to explore Brisbane and surrounds.

## Entrepreneurship and New Ventures

### Introduction

The aim of the course is develop an entrepreneurial mindset in graduate students to help inspire new career possibilities in existing firms or in start-ups.

The course will intertwine theory and practice to create an experiential learning experience where key concepts are introduced and applied throughout the course. The focus of the course will be on fostering student's ability to investigate different business opportunities and developing a new knowledge and skills around how to develop business opportunities and innovative business models.

The course is designed to run intensively over a two and a half week period. It will include two site visits and entrepreneurs and student entrepreneurs will be invited to the classroom to share their experiences.

### Course Contents

The course focuses on the key issues that relate to entrepreneurship and new venture creation including: (1) developing an entrepreneurial mindset; (2) the value creation process as the central building block to a business; (3) opportunity identification and evaluation; and (4) feasibility testing and business model development.

The course starts by focusing on developing an entrepreneurial mindset and will cover how to develop business opportunities based on the individual's own knowledge based and skill set. It will then focus on the value creation process where the fit between the individual's skillset, the value they can create and the target customer is in focus. Next the course will focus on how to evaluate opportunities and develop business models. The course will conclude with an off-site visit.

Readings will be provided for students.

### Assessment

The assessment in the course will be based on an in class pitch, a written case exercise and a final test. Grading rubrics and detailed instructions will be provided to students

### Electronic Commerce

#### Introduction

This course introduces students to the fundamental concepts and principles of electronic commerce. The course includes fundamental knowledge on business strategies, models, technology infrastructure, and the applications for conducting business online.

The course is designed to help develop in students problem-solving and decision-making abilities in online business environments. Students will develop a basic level of commercial website construction knowledge as well as a strong understanding of the fundamental theoretical concepts supporting electronic commerce. At the end of the course, it is expected that students will be able to understand and analyse current events in today's business environments and to communicate solutions to business problems that may benefit from online presence.

### Course Contents

The course will be conducted through ten practical seminars. Each seminar will be a combination of lecture, case studies, and presentations. Students will be required to prepare for the case studies before attending the seminar on the scheduled days.

In this program, we will have one non-routine seminar, which is a workshop on EC in Australia. In this workshop, we will invite two academic staff, two industry practitioners, and two formal EC students to share their observations and views on EC in Australia with the class.

### Assessment

There are two main pieces of assessment in the course. The first is an individual assessment where the key knowledge of electronic commerce is evaluated through in-class test by the end of the program. The test questions will be drawn from the previous seminars. The second assessment is case study in a group format. The students will be assigned into groups to present their observations and findings on current electronic commerce affairs.

Both courses' assessment will be marked by the course coordinators. Grades will be allocated according to University-wide standards of criterion Based Assessment, as per Attachment B 'Assessment Grading'.

### Certificate of Participation

All students who complete the courses will be provided with a certificate of participation for each course at a dinner held on the conclusion of the program. To receive a certificate of participation students must attend all sessions and actively participate in the courses.

## Learning Environment

UQ Business School is Australia's largest multi-disciplinary Business School and is recognised nationally and internationally among the premier business schools in Asia Pacific. It is known for delivering relevant programs heavily informed by its intensive applied research activities. The UQ Business School is distinguished by its leading-edge research, the quality of its academic staff, the depth of its educational programs, and its close links with industry.

UQ Business School was Australia's first business school to achieve dual accreditation from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (The European Quality Improvement System). Its MBA program has a 5 star rating and was ranked number one in Australia and Asia Pacific by The Economist, placing it amongst the ranks of elite global leaders.

## Optional Free Time activities

Please refer to Attachment D for a list of full and half-day activities available to participants.

## Program Services

### Accommodation

Homestay accommodation can be arranged by ICTE-UQ with selected families. The homestay fee includes lodging, breakfast and dinner on weekdays and breakfast, lunch and dinner on weekends.

Participants have their own bedroom furnished with bed, desk, chair and wardrobe and have access to all living areas of the family home. ICTE-UQ homestay families are often mixed nationality and/or single parent families, reflecting the family demographics of Australian society, with homes located within a 10-kilometre radius of The University of Queensland. Transport to/from ICTE-UQ is usually by bus or train and on average takes 40-50 minutes up to a maximum of 50-60 minutes.

Homestay placement can be on the basis of one or two group participants per family. Experience confirms positive advantages when two students stay together with the one family, especially for short programs. This can promote mutual confidence within the new culture and family environment and encourage the students to communicate in English with family members. It can also assist with travel to and from the family during weekdays and encourage students to undertake some independent activities during the weekend when not involved with family activities. Students staying two to a family each have their own bedroom.

Please note that lunches are not included on weekdays. Lunches can be purchased at the campus cafeteria for approximately AUD\$10 on weekdays.

### Meals

Meals, other than those provided in Homestay accommodation as outlined above, are not included with the exception of a farewell dinner towards the end of the program,.

### Airport Transfers

The group will be met on arrival at Brisbane airport by a representative of ICTE-UQ and accompanied on the bus transfer to ICTE-UQ where they will be introduced to their homestay families. On completion of the program ICTE-UQ will arrange for a group transfer from ICTE-UQ to the airport. Please note that this service can only be provided when the group arrives and departs on the same flight. Groups arriving and departing from Coolangatta (OOL) Gold Coast Airport will incur a transfer surcharge. Individuals who arrive/depart independently of the main group will need to make their own arrangements unless previously negotiated with ICTE-UQ.

Individual Brisbane Airport transfers will incur an additional cost of AUD\$105 per participant per transfer. Individual transfers to and from the Gold Coast's Coolangatta airport will incur additional charges at \$230 each way.

Groups arriving after 8:00pm will not be able to go into ICTE-UQ Homestay accommodation until the following day. These groups will be required to go into hotel accommodation for the first night, at their own expense. Groups departing on international flights before 8:00am or domestic flights before 7:00am will be required to go into hotel or other temporary accommodation for the night before their departure. ICTE-UQ can provide advice and options for temporary accommodation upon request.

### **Group Leader Accommodation and Services**

It is ICTE-UQ policy to provide free homestay accommodation for one teacher/leader for a group of 20 participants. Alternatively, accommodation may be available on campus in a UQ Residential College. Accommodation other than homestay or UQ College for accompanying teachers/leaders could be arranged by ICTE-UQ but costs for such accommodation would be the responsibility of the teachers/leaders. ICTE-UQ will provide free of charge transport to/from airport, travel to/from site visits for a teacher/leader accompanying the group.

A room is set aside on Level 5 of the ICTE-UQ building for the use of teachers/leaders accompanying study tour groups from their home country and may be shared by several group leaders at any time. Facilities in the room include two desktop computers for shared access which use English characters only and provide access to the Internet with a username and password (a photocopy of the photo page of the leaders passport will be required prior to commencement of the program to arrange this). Group leaders will be issued with a username and password which can be used on any public computers on the university campus, and can also be used on group leaders' own laptop computers to access wireless Internet in designated hotspots around the UQ campus.

### **Weekly Transport**

Daily public transport and travel costs are not included in the program cost and must be paid for by individual participants. The average cost of transport to and from the university is AUD\$45 per week. Homestay families can assist students to obtain stored-value public transport 'goCards' which provide the cheapest and best value travel.

Transportation for scheduled site visits and activities as per the itinerary is included in the program cost.

### **International & Domestic Flights**

Yuan Ze University is responsible for arranging all group international and domestic flights. This proposal does not include the costs of these fares.

### **Visas and Health Insurance**

Participants are responsible for arranging all visas and ensuring adequate insurance is purchased for the group for the duration of the program.

The cost of the program does not include health, accident or travel insurance. It is a program requirement that this be organised in Taiwan before departure. It is requested that information regarding the participants' health, accident and travel insurance is provided to ICTE-UQ. Details required for each student include:

- name, address and contact details of the insurance company
- details of an Australian branch or their Australian representative if they have one
- policy number
- the monetary value of cover for medical expenses.

## Program Contact

<p>Mr Steve Diack Regional Manager, Market Development Institute of Continuing &amp; TESOL Education The University of Queensland St Lucia Qld 4072 Australia Telephone: 61-7-3346 6713 Fax: 61-7-3346 6771 Email: <a href="mailto:s.diack@icte.uq.edu.au">s.diack@icte.uq.edu.au</a></p>	<p>Mr Klaus Grosseholz Manager, Extension Studies International Institute of Continuing &amp; TESOL Education The University of Queensland St Lucia Qld 4072 Australia Telephone: 61-7-3346 6714 Fax: 61-7-3346 6771 Email: <a href="mailto:klaus@uq.edu.au">klaus@uq.edu.au</a></p>
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## Program Fees

The total preliminary program fee based on the delivery of a five week customised Entrepreneurship & Electronic Commerce Summer Program for a minimum group size of 20 participants is:

**AUD \$ 5270 per person**

The program price is subject to final participant numbers, program and content finalisation.

Please note that the program fees are based on a minimum of 20 participants (plus one staff member free of charge) and may change if numbers alter significantly. Pricing may also change if substantial program adjustments are requested.

The program fee includes:

- Program development, administration and management
- Tuition
- Minimum of three site visits and one workshop
- Buddy Program
- Services of a dedicated group leader (for arrival & departure and site visits)
- Farewell Dinner and Certificate Ceremony
- Transport to and from site visits
- Homestay Accommodation which includes Breakfast, Lunch & Dinner (B,L,D) on weekends and Breakfast & Dinner (B,D) on weekdays
- One accompanying YZU staff accommodation in college dormitory (including B,L,D everyday)
- Brisbane Airport transfers on arrival and departure

This cost does not include:

- Airfares
- Daily transport with the exception of transport to and from site visits
- Lunches on weekdays (for participants)
- Health and travel insurance
- Interpreters or translation of written materials
- Participant's personal expenses

## Program Confirmation & Fee Payment

Program confirmation should be received by ICTE-UQ on the attached Program Confirmation Form (see Attachment E) at least eight weeks prior to intended program commencement. Full program fees must be received by ICTE-UQ at least two weeks prior to program commencement.

Under the agreement YZU will pay ICTE-UQ, on receipt of an appropriate invoice, all agreed costs for the program two weeks prior to course commencement. YZU will also provide ICTE-UQ a minimum of eight weeks written notice that the program will go ahead at a specified date to ensure the best possible lecturers and visits can be arranged on behalf of YZU.

## Exchange Rate Fluctuations

ICTE-UQ requires receipt of an amount equal to the nominated Australian Dollar amount at the time of payment. ICTE-UQ cannot accept any exchange rate loss. Cost differences caused by exchange rate fluctuations will be covered by the client.

Please note that the program fees are based on a minimum of 20 participants, and may change if numbers alter significantly. Pricing may also change if substantial program adjustments are requested.

## Cancellation and Late Postponement Policy

A cancellation fee of AUD\$500 per participant will be charged for cancellations received within the one week period between fee payment deadline and program commencement date.

No portion of fees will be refunded for cancellations received after program commencement date.

## Fee Payment

On receipt of invoice, payment can be made by electronic transfer to:

Bank	Commonwealth Bank of Australia
BSB No.	064158
Address	St Lucia, Queensland, Australia
Account Name	UNI OF QLD ICTE Clearing
Account No.	108 983 55
Swift code	CTBAAU2S

If fees are paid by electronic transfer please email transfer details to ICTE-UQ on the day of transfer or fax to +61 7 3346 6771.

If paying by bank cheque or money draft payment should be in Australian dollars made out to 'The University of Queensland (for ICTE-UQ)', and mailed to:

Mr Klaus Grosseholz  
Manager, Extension Studies International  
Institute of Continuing & TESOL Education  
The University of Queensland  
St Lucia QLD 4072 Australia

UQ Business School and The Institute of Continuing & TESOL Education, The University of Queensland, look forward to providing the Yuan Ze University Entrepreneurship & Electronic Commerce Summer Program in 2016.

Julian Wilson  
Director, ICTE-UQ



12 February 2016



## Attachment A: Draft Program Itinerary

### Week One

Sunday July 3	Monday July 4	Tuesday July 5	Wednesday July 6	Thursday July 7	Friday July 8	Saturday July 9
Day of Arrival Flight to Brisbane	<b>Entrepreneurship</b>					Free Day
	9:00 <b>Official Welcome</b> <ul style="list-style-type: none"> <li>• Official Photo</li> <li>• Campus Tour</li> <li>• Morning Tea</li> </ul>	0900-1200 <b>Session 2:</b> Identifying entrepreneurial opportunities	0900-1200 <b>Session 3:</b> Act and think like an entrepreneur	0900-1200 <b>Session 4:</b> Pitching, Creating Value & finance for new ventures	<b>Off-site visit</b>	
	1000-1300 <b>Session 1:</b> Course Introduction & Entrepreneurial Teams	1230-1530 <b>Buddy Activity 1:</b> Brisbane City Walking Tour				

### Week Two

Sunday July 10	Monday July 11	Tuesday July 12	Wednesday July 13	Thursday July 14	Friday July 15	Saturday July 16
Free Day	<b>Entrepreneurship</b>				Free Day	Free Day
	0900-1200 <b>Session 5:</b> Business models	0900-1200 <b>Session 6:</b> Pitches & Case analysis - Identifying leaps of faith in new venture ideas	0900-1200 <b>Session 7:</b> Case Analysis - Testing assumptions and building a business model	0900-1200 <b>Session 8:</b> Entrepreneurial learning		

**Week Three**

Sunday July 17	Monday July 18	Tuesday July 19	Wednesday July 20	Thursday July 21	Friday July 22	Saturday July 23
Free Day	<b>Entrepreneurship</b>		<b>Electronic Commerce</b>		Free Day	Free Day
	0900-1200 <b>Session 9:</b> Entrepreneurial Careers & Final Assessment	0900-1200 <b>Session 10:</b> <b>Off-site visit and concluding lunch</b> 1300-1600 <b>Buddy Activity 2:</b> Lone Pine Visit	0900-1200 <b>Session 1:</b> Introduction to Electronic Commerce and Electronic Business	0900-1200 <b>Session 2:</b> Marketplace analysis for eCommerce		

**Week Four**

Sunday July 24	Monday July 25	Tuesday July 26	Wednesday July 27	Thursday July 28	Friday July 29	Saturday July 30
Free Day	<b>Electronic Commerce</b>				Free Day	Free Day
	0900-1200 <b>Session 3:</b> Digital Business Infrastructure	0900-1500 <b>Session 4:</b> Creating a Commercial Web-Site Planning Strategy	0900-1200 <b>Session 5:</b> <b>Workshop:</b> EC in Australia	0900-1500 <b>Session 6:</b> eCommerce Strategy 1300-1400 <b>Buddy Activity 3:</b> Lunch at Pizza Caffe		

**Week Five**

Sunday July 31	Monday August 1	Tuesday August 2	Wednesday August 3	Thursday August 4	Friday August 5	Saturday August 6
Free Day	<b>Electronic Commerce</b>				Free Day	Free Day/ Departure Day tbc
	0900-1200 <b>Session 7:</b> eBusiness Service  <b>Off-site visit</b>	0900-1200 <b>Session 8:</b> Mobile Commerce and Social Commerce Strategy Assessment	0900-1200 <b>Session 9:</b> Case Analysis - examining current EC affairs and building a EC business plan	0900-1200 <b>Session 10:</b> In-class test  <b>Farewell Lunch &amp; Certificate Ceremony-</b>		

## Attachment B: Assessment Grading

**Grade 1 Serious Fail:** Fails to demonstrate most or all of the basic requirements of the course

**Grade 2 Fail:** Demonstrates clear deficiencies in understanding and applying fundamental concepts; communicates information or ideas in ways that are frequently incomplete or confusing and give little attention to the conventions of the discipline

**Grade 3 Fail:** Demonstrates superficial or partial or faulty understanding of the fundamental concepts of the field of study and limited ability to apply these concepts; presents undeveloped or inappropriate or unsupported arguments; communicates information or ideas with lack of clarity and inconsistent adherence to the conventions of the discipline

**Grade 4 Pass:** Demonstrates adequate understanding and application of the fundamental concepts of the field of study; develops routine arguments or decisions and provides acceptable justification; communicates information and ideas adequately in terms of the conventions of the discipline

**Grade 5 Credit:** Demonstrates substantial understanding of fundamental concepts of the field of study and ability to apply these concepts in a variety of contexts; develops or adapts convincing arguments and provides coherent justification; communicates information and ideas clearly and fluently in terms of the conventions of the discipline

**Grade 6 Distinction:** As for 5, with frequent evidence of originality in defining and analysing issues or problems and in creating solutions; uses a level, style and means of communication appropriate to the discipline and the audience

**Grade 7 High Distinction:** As for 6, with consistent evidence of substantial originality and insight in identifying, generating and communicating competing arguments, perspectives or problem solving approaches; critically evaluates problems, their solutions and implications.

Grade	Cut Off % Range	Cumulative Weighted Grade
1 (Serious Fail)	0 – 29	0 - 1.99
2 (Fail)	30 - 46	2.0 - 3.74
3 (Fail)	47 – 49	3.75 - 3.99
4 (Pass)	50 – 64	4.0 - 4.79
5 (Credit)	65 - 74	4.8 - 5.79
6 (Distinction)	75 – 84	5.8 - 6.19
7 (High Distinction)	85+	6.2 - 7.0

## Attachment C: Background Information

### **Brisbane, Queensland, Australia**

Brisbane is the state capital of Queensland and is one of Australia's most popular study and travel destinations. It offers course participants an exciting, multicultural lifestyle with a diversity of food, celebrations and customs, sporting events, museums, art galleries, trendy weekend markets, clubs, bars and live entertainment in a clean and safe environment. Many people choose to live and study in Brisbane because it offers:

- Sub-tropical environment
- Vibrant, city culture
- One of Australia's lowest costs of living.

Brisbane is Australia's fastest growing city with a population of 1.8 million and offers convenient, simple to navigate, reliable public transport services including train, bus and ferry systems. Brisbane is also the gateway to the famous Gold Coast and Sunshine Coast, three of the world's largest sand islands and sub-tropical hinterland rainforests – all of which are under two hours travel away and most are accessible by public transport.

### **The University of Queensland**

The University of Queensland (UQ) was founded in 1909 and enrolled its first students in 1911. The main campus, situated in the suburb of St Lucia, is set in 114 hectares of riverside parkland, only 7kms from the city centre of Brisbane. The University's St Lucia campus is renowned as one of Australia's most attractive campuses.

UQ is a leader among Australia's 39 universities, recognised internationally as a premier teaching and research institution. It is ranked amongst the top 1% of universities worldwide including top 50 by the QS World Rankings (2012), top 100 by the Times Higher Education (2012-2013) and top 100 by the Academic Rankings of World Universities (2012). It is also ranked above world standard in more fields of research than any other Australian university by the Excellence in Research for Australia (ERA) survey 2012. It is a founding member of the Group of Eight (Go8) – a leading group of Australian universities that collectively enrolls one-third of all university students and conducts 70 percent of all university research in Australia. The University is one of only three Australian institutional members of Universitas 21 – a select international network of comprehensive, research-intensive universities committed to world-best quality and practice.

As Queensland's largest and oldest university, UQ attracts world-class students and staff and has numerous notable alumni and has won more Australian Learning & Teaching Council awards than any other university.

In 2015 the University offered a wide range of undergraduate and postgraduate courses to over 46,000 students through its 6 faculties, 34 academic schools and numerous centres and institutes on four campuses. The University is highly proactive in international education with a current enrolment of more than 11,300 international students from over 140 countries. The University also offers extensive Study Abroad and short course Continuing Professional/Vocational/Technical Education programs across a wide diversity of disciplines.

The University of Queensland has an international reputation for high quality teaching, research and student services. It is international in outlook, actively building its international student numbers and global institutional links as evidenced by the University's numerous exchange agreements and memoranda of understanding with overseas institutions that facilitate student and staff exchange.

Additional information on The University of Queensland is available from the website [www.uq.edu.au](http://www.uq.edu.au).

### **Institute of Continuing & TESOL Education**

Additional information on the range of courses and support services offered through ICTE-UQ is available through the website [www.ictedu.uq.edu.au](http://www.ictedu.uq.edu.au).

### **Internet Access**

ICTE-UQ students will be given a monthly internet download quota of 20GB per month on campus.

## **General Information**

### **Campus Environment and Facilities**

- **Campus Shops:** On campus there is a shopping arcade which includes Card & gift Shop, hair salon, bookshop, news agency, convenience store, pharmacy, copying service, travel agency.
- **Campus Facilities:** The University campus includes entertainment and eating venues as follows – live theatre, movie cinema, several cafeterias and coffee shops. Branches of the ANZ and Commonwealth Banks are located on the campus and include international finance services. A post office is located on campus.
- **Campus Sporting Facilities:** Participants have access to the University's extensive sporting facilities including an Aquatic Centre, Athletics Centre, Sport & Fitness Centre and Tennis Centre. Participants may also join the Sports & Physical Recreation Association, for a fee, to access facilities at a discount price.

### **Medical/Hospital Services**

Participants are required to have medical/hospital insurance for the period of the program. This is the responsibility of the participants and must be organised in the participants' home country before departure.

On campus, participants will have access to a variety of health services as follows:

- **Medical Centre:** access to doctor and nursing staff Monday-Friday 8.30am-5pm
- **Pharmacy**
- **Dental Surgery:** access Monday-Friday 8.30am-5pm

The Wesley Private Hospital is located 4 kilometres from the University campus and is a large multi-service hospital with emergency and outpatient facilities. Suburban medical centres and optometrists are located in most areas around the University with Monday- Saturday access and with 7-day pharmacies located in a number of suburbs.

## Attachment D: Suggested Program and Optional Activities

### Full-Day Activities

#### Seaworld on the Gold Coast

At Seaworld see marine life displays, including dolphins, seals and sharks in a natural environment. Ride on a variety of roller-coasters and watch one of the best professional water-ski teams in Australia. [www.seaworld.com.au](http://www.seaworld.com.au)

#### Visit to Surfers Paradise/Gold Coast

Enjoy the shopping at Surfers Paradise and see the famous Gold Coast beaches. [www.goldcoasttourism.com.au](http://www.goldcoasttourism.com.au)

#### Dreamworld

Dreamworld is one of Australia's largest fun parks with a variety of rides and roller-coasters. You can also see koalas and kangaroos in a natural bush land setting. [www.dreamworld.com.au](http://www.dreamworld.com.au)

#### Warner Bros Movieworld

Go on the 'Batman Ride' and take the Movieworld tour, where various special effects in movie-making are explained. See stunt shows and have your photograph taken with your favourite Hollywood character! [www.movieworld.com.au](http://www.movieworld.com.au)

#### Visit to the Sunshine Coast Hinterland

Day trip to the picturesque Blackall Ranges to visit local arts & crafts shops at Montville and Maleny and then Underwater World at Mooloolaba on the coast. [www.tourismsunshinecoast.com.au](http://www.tourismsunshinecoast.com.au)

#### Visit to Currumbin Wildlife Sanctuary

Learn about a large variety of Australian native animals and colourful birds in a beautiful setting on the Gold Coast. Keepers feed the birds and animals throughout the day. [www.currumbin-sanctuary.org.au](http://www.currumbin-sanctuary.org.au)

#### Visit to Australia Zoo

Visit the crocodiles and other Australian wildlife at Australia Zoo, near Queensland's Sunshine Coast. [www.australiazoo.com.au](http://www.australiazoo.com.au)

### Half-Day Activities

#### Lone Pine Koala Sanctuary

See Australian wildlife such as koalas, kangaroos, wombats, wallabies and emus.

#### Queensland Art Gallery and Gallery of Modern Art

The Queensland Art Gallery and newly opened Gallery of Modern Art, houses a significant collection of more than 11,000 Australian and international paintings, sculptures, decorative art objects, multimedia installations and works on paper. [www.qag.qld.gov.au](http://www.qag.qld.gov.au)

#### Queensland Museum

Tour the Queensland Museum in Brisbane's Cultural Centre with an experienced guide. See a wide range of fascinating exhibits relating to the history of Australia. [www.southbank.qm.qld.gov.au](http://www.southbank.qm.qld.gov.au)

#### Sports Afternoon\*\*

Enjoy a sports afternoon with Australian students. The choice of sports include softball, beach volleyball, touch football, table tennis or tennis.

#### Conversation Class with UQ Students\*\*

Enjoy the opportunity to meet students from the University of Queensland and practise speaking with native speakers. Conversation class topics will be set by the language teachers and students will have a preparation session beforehand.

\*\*Availability of 'Sports Afternoon' and 'Conversation Class' is dependent on the timing of Program, UQ student availability and the UQ Teaching calendar.

## Attachment E: Program Confirmation Form

Program:	Yuan Ze University Entrepreneurship & Electronic Commerce Summer Program
Contact Person:	Ms Celeste (Hui-Chih) Lu Office of International Programs College of Management, Yuan Ze University 60403A, 135 Yuan-Tung Rd., Chung-li, Taoyuan 32003, Taiwan Tel: +886-3-463-8800 ext. 6011 Fax: +886-3-463-5813 E-mail: <a href="mailto:celestelu@saturn.yzu.edu.tw">celestelu@saturn.yzu.edu.tw</a>
Dates:	Sunday 3 July – Sunday 7 August 2016 tbc
Number of Participants:	20
Program Itinerary:	See Attachment A

I confirm that the above-listed details and attached program itinerary are correct and that I have read and understood the payment and cancellation policies as outlined in the detailed program proposal.

\_\_\_\_\_  
Please print name and job title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Please fax the signed form back to  
Mr Klaus Grosseholz, Manager, Extension Studies International  
Fax: + 61 7 334 66771*